

Surfrider Ventura County Sponsored Beach Cleanups



What is the Surfrider Foundation?

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves, and beaches, for all people, through a powerful activist network.

It is a 501c3 parent organization with a network of over 76 local chapters across the country including Puerto Rico, founded in 1984 in Malibu, CA.

→ Surfrider Ventura County

The local chapter of the Surfrider Foundation for the Ventura County region, founded in 1991.

We are dedicated to the 100% protection of Ventura County's coastline by engaging environmental experts to create solutions, unite local and national resources to protect the coast, and leverage our local chapter network's knowledge with a national perspective.



The Beach Cleanup Program

This program is an initiative to tackle the ocean litter issue — mainly caused by plastic pollution — through education for action, community science and campaigns to change legislation and policy.

Surfrider VC has [three distinct public beach cleanup programs](#) that serve as a gateway of awareness to the plastic pollution that our local coastline and waterways face.

Our **Sponsored Cleanups Program** is a way for groups to have a private cleanup experience while supporting Surfrider VC.

Why sponsor your own cleanup?

- Establish company as a good corporate citizen
- Encourage employees to be engaged in their community
- Strengthen employee team building and morale
- Encourage brand loyalty by being affiliated with Surfrider Foundation

By sponsoring a cleanup, you are helping to protect our oceans, waves, and beaches!



What's provided with a Surfrider Sponsored Cleanup?

You pick the date, time, and location—we do the rest.

- Insurance, permits, waivers, waste disposal, and Surfrider tent and table(s)
- All necessary supplies, like gloves, bags, buckets, grabbers, data cards, hand sanitizer, and sunscreen
- Social media or newsletter shout-out, and listing on our website as corporate cleanup sponsor

Depending on the cleanup option you choose, organizers will meet your group at the cleanup site to provide supplies, collect waivers, and give an orientation. After the cleanup, the hosts will help collect data and dispose of trash (or give direction on how to do so).

Each cleanup is up to 2 hours.

Sponsored Cleanup Options

Self-Hosted Beach-In-A-Box Cleanup

“Beach-In-A-Box” cleanups do not have Surfrider representatives present on the sand. However, we will take care of any insurance, permitting, equipment/supplies, and trash disposal guidance to host your team cleanup. Just pick up your supplies from our office and drop them off when you’re done (<4 hours from end of event).

Surfrider-Hosted Private Cleanup

Surfrider-hosted cleanups include our full canopied set-up, cleanup program orientation from a beach cleanup program lead, and a data collection overview. Our Surfrider team will also take care of all waste management after the cleanup and transport + setup/breakdown of all equipment/supplies.

Sponsored Cleanup Guidelines

- All “Beach-In-A-Box” inquiries must be made **at least 5 weeks in advance** with confirmation & payment completed **no later than 2 weeks prior** to the event date.
- All Surfrider-hosted private cleanup inquiries must be made **at least 2 months in advance** with confirmation & payment completed **no later than 3 weeks prior** to the event date.
- Refunds can not be issued for cancellations made **within each respective confirmation & payment deadline** (Beach-In-A-Box: 2 weeks, Surfrider-hosted: 3 weeks). However, events can be rescheduled within a year of the original event date subject to availability.
- As a volunteer-run program, please note that we may have **limited capacity and bandwidth** and we will do our best to accommodate your sponsored cleanup requests. Thank you for your patience and understanding!

Sponsored Cleanup Donation Levels



\$300 - Beach-In-A-Box rent supplies for groups up to 40.*

\$500 - Defender Up to 20 people in your group.*

\$1,000 - Beach Defender Up to 40 people in your group.

\$1,500 - Coastal Defender Up to 60 people in your group.

\$2,000 - Ocean Defender Up to 80 people in your group.

\$2,500 - Ocean Champion Over to 80 people in your group.

Optional Add-Ons

- Surfrider-branded Surfers Point Tees - \$25/person
- Surfrider-branded Stainless Steel Pint – \$10/person
- Surfrider branded Reusable Bamboo Utensil Sets – \$12/person

*Discount available to non-profit organizations, schools, + military. Contact for more information.

Commonly Asked Questions

- **What beaches can my company do a cleanup at?** Surfrider is available to host corporate sponsored cleanups on any beach that falls in Ventura County, but we tend to focus from Ormond Beach/Lagoon up to the Rincon Parkway. C-Street/Ventura Promenade is our most popular spot.
- **What dates/times can we book?** You choose! Sponsored cleanups typically occur during the weekdays (Monday-Friday) from 9-11am. We recommend cleanups in the morning to avoid afternoon winds.
- **Can I bring my kids?** Yes! We encourage families and friends to get involved.
- **Can our company bring our own tent/snacks/t-shirts?** Yes, you may bring all your own gear. We strongly discourage bringing styrofoam, single use plastics, and all other forms of plastics due to the prevalence of these items at our cleanups. Surfrider is happy to supply lists of local restaurants that use sustainable packaging such as our [Ocean Friendly Restaurants](#).



Want to book a date or need more information?

Contact info@ventura.surfrider.org

Sponsored Beach Cleanups play a key role in our fundraising efforts to support the work we do locally through our Beach Cleanup Programs.

Your support of our mission is appreciated!