



Surfrider Foundation Ventura County Chapter

184 Stanislaus Ave.
Ventura, CA 93004
(805) 204-4953

Dedicated to the protection and enjoyment of our oceans, waves and beaches.

VENTURA
COUNTY

COMMUNITY ASHCAN SPONSORSHIP

Hold On To Your Butt Campaign

The Surfrider Foundation Ventura County Chapter's **Hold On To Your Butt** campaign aims to raise awareness about the environmental impact of cigarette butt litter on our oceans, waves and beaches. Our goal is to eliminate cigarette butt litter in Ventura County and beyond.

Environmental Impact of Cig Butts

- 4.95 trillion cigarette butts are disposed of in our environment annually
- Cigarette butts leach toxins when wet, posing a threat to marine and wildlife
- Cigarette butts can take up to 25 years to decompose
- Cigarette butts pose a significant fire threat
- Litter clean-up costs the U.S. over 11 billion annually

A Surfrider Foundation Solution - Community Ashcans

Ashcans reduce cigarette butt litter and improve the quality of business districts for residents and visitors. The ashcans are affixed above the ground in high foot-traffic locations. These durable outdoor receptacles provide measureable results of cleaner and healthier surroundings and environment.



YOU CAN HELP BE PART OF THE SOLUTION:

SPONSOR THE INSTALLATION OF COMMUNITY ASHCANS

Your business or organization can become a "local partner" by sponsoring a *Community Ashcan* and immediately improve our community. Your sponsorship will help reduce the impact of cigarette butt litter on our oceans, waves and beaches. You will be recognized on Surfrider Foundation's website and through other media outlets for your contribution to our community.

Community Ashcans are installed in locations approved by our local partners. Our HOTOYB volunteers are responsible for maintenance and emptying the ashcans. Partner with Surfrider Foundation and be a part of reducing cigarette butt litter in our environment!



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Complete the Community Ash Can Sponsorship form (on right) and send to Surfrider Foundation, Ventura County Chapter!

Attached is our tax-deductible contribution for:

_____ \$110 for 1 ashcan
_____ \$175 for 1 ash can
_____ \$ ____ for ____ ash cans

Please indicate below which ash can you prefer:

_____ We prefer the ash can that can be affixed directly to a pole or wall at 110.00 each.



_____ We prefer the free standing ash can in a planter at 175.00 each.



Install Community Ash Can(s) in (check one):

_____ **Spot identified by community partner**
or

City Name or Location

_____ **Contact Person, Business or Organization**

_____ **Street address**

_____ **City, State, Zip**

_____ **Phone Number**

_____ **E-mail address**

For more information visit us at <https://ventura.surfrider.org/> or email us at hotyb@ventura.surfrider.org