

## **COMMUNITY ASHCAN SPONSORSHIP**

### ***Hold On To Your Butt Campaign***

The Surfrider Foundation Ventura County Chapter's **Hold On To Your Butt** campaign aims to raise awareness about the environmental impact of cigarette butt litter on our oceans, waves and beaches. Our goal is to eliminate cigarette butt litter in Ventura County and beyond.

### ***Environmental Impact of Cig Butts***

- 4.95 trillion cigarette butts are disposed of in our environment annually
- Cigarette butts leach toxins when wet, posing a threat to marine and wildlife
- Cigarette butts can take up to 25 years to decompose
- Cigarette butts pose a significant fire threat
- Litter clean-up costs the U.S. over 11 billion annually

### ***A Surfrider Foundation Solution - Community Ashcans***

Ashcans reduce cigarette butt litter and improve the quality of business districts for residents and visitors. The ashcans are affixed above the ground in high foot-traffic locations. These durable outdoor receptacles provide measureable results of cleaner and healthier surroundings and environment.



## **YOU CAN HELP BE PART OF THE SOLUTION:**

### ***SPONSOR THE INSTALLATION OF COMMUNITY ASHCANS***

Your business or organization can become a “local partner” by sponsoring a *Community Ashcan* and immediately improve our community. Your sponsorship will help reduce the impact of cigarette butt litter on our oceans, waves and beaches. You will be recognized on Surfrider Foundation’s website and through other media outlets for your contribution to our community.

*Community Ashcans* are installed in locations approved by our local partners. Our HOTYB volunteers are responsible for maintenance and emptying the ashcans. Partner with Surfrider Foundation and be a part of reducing cigarette butt litter in our environment!



# Surfrider Foundation Ventura County Chapter

184 Stanislaus Ave.  
Ventura, CA 93004  
(805) 204-4953

*Dedicated to the protection and enjoyment of our oceans, waves and beaches.*

**Complete the Community Ash Can Sponsorship form (on right) and send to Surfrider Foundation, Ventura County Chapter!**

Attached is our tax-exempt contribution for:

\_\_\_\_\_ \$110 for 1 ashcan  
\_\_\_\_\_ \$175 for 1 ash can  
\_\_\_\_\_ \$ \_\_\_ for \_\_\_ ash cans

**Please indicate below which ash can you prefer:**

\_\_\_\_\_ We prefer the ash can that can be affixed directly to a pole or wall at 110.00 each.



\_\_\_\_\_ We prefer the free standing ash can in a planter at 175.00 each.



**Install Community Ash Can(s) in (check one):**

\_\_\_\_\_ **Spot identified by community partner**  
**or**

**City Name or Location**

\_\_\_\_\_ **Contact Person, Business or Organization**

\_\_\_\_\_ **Street address**

\_\_\_\_\_ **City, State, Zip**

\_\_\_\_\_ **Phone Number**

\_\_\_\_\_ **E-mail address**

**For more information visit us at**  
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